

Published based on [Ford Launches New Ikon](#)

Ford Launches New Ikon



Ford India has finally launched the new Ikon. We had posted earlier this year in March about Ford's plan to launch the [diesel Ikon](#). The new Ford Ikon is not only sporting a slightly spruced up look but has the Duratorq diesel engine which does duty in the diesel Fiesta and Fusion.



The 1.4-litre Duratorq engine and 5 speed gearbox is developed jointly by Ford with Peugeot for a range of cars. The fantastic Duratorq oil burner has 68PS of power @ 4000rpm and 160NM of torque @ 2000rpm. The engine is light and this helps in better handling. The new sub-frame mounting for the engine-transmission assembly has helped in reducing the NVH. The steering and suspension have been retuned to suit the diesel engine.



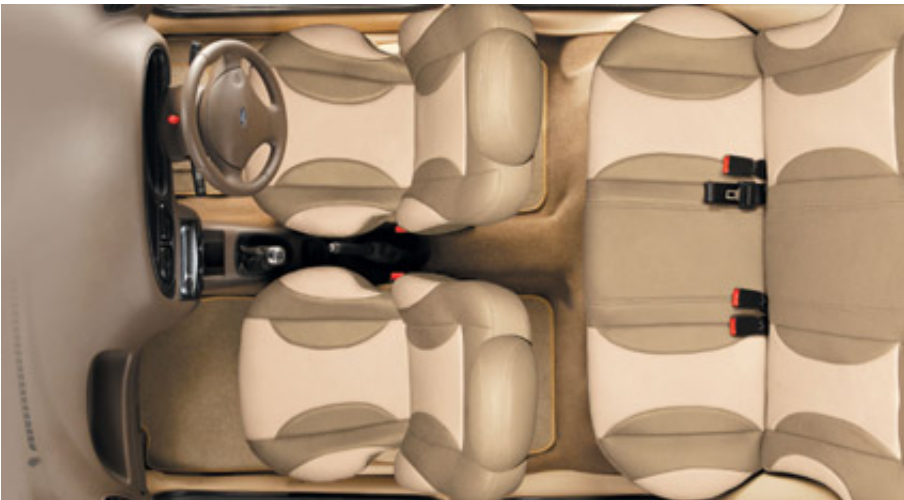
The Ikon weighs lesser than the Fiesta and thus should perform better in the Ikon. The Ikon diesel should give good fuel efficiency which was not the case with the petrol variant.



The new Ikon also boasts a freshened exterior design. The hood now has a sharper design and striking new headlamps along with an all new front bumper and larger lower grille.



The new Ikon comes with dual-tone beige interiors. The instrument cluster on the diesel variant incorporates new graphics, tachometer, LED needles and LCD odometer display.



The new Ford Ikon comes with a two-year/100,000km warranty and is available in 7 colours - Diamond White, Panther Black, Moondust Silver, Paprika Red, Platinum, Brush Steel and a new colour Morello. The new Ikon is priced Rs. 4.59 Lakhs for the petrol and Rs. 5.19 Lakhs for the Diesel, Ex-Showroom, Delhi.



You can also find this article published on [Ford Launches New Ikon](#), and on the tag pages [Ford Ikon](#).