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GM Sales Increase In October



General Motors India on Saturday reported a 5.31% rise in its domestic sales at 6,465 units in October, against 6,139 units in the same month a year ago.

"Despite sluggish market conditions our sales have been primarily driven by the Chevrolet Spark which has registered all time high sales in October 2008 since its launch," GM India Vice-President P Balendran said. Sustaining the marginal growth in the depressing market is the result of the growing popularity of Chevrolet brand and the success of its new introductions like the Spark, U-VA and Captiva, he added.

The sales comprised 855 units of multi-utility vehicle Chevrolet Tavera, 934 units of sedan and hatchback Chevrolet Aveo and Aveo U-VA, 153 units of the luxury sedan Chevrolet Optra, 4,390 units of its small car Chevrolet Spark and 133 units of Chevrolet Captiva.

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