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GM To Launch Chevy Camaro & Corvette



General Motors will launch the much loved and admired Transformer car, the Camaro as well as the iconic American supercar, the Corvette in India. The company plans to go the CBU route and will open special boutiques to sell a small number of these machines. Although GM doesn't intend to mass market or locally produce these cars in the country, we feel they should atleast launch a stripped down version of the Camaro at a competitive price.

"The import duty required to sell the other kinds of Chevy vehicles like Corvette or Camaro is quite extensive to do it for the buying public. We will have a boutique offering for those kinds of brands but those will never be the volume products for India. Every one of those products will create its own space in India, but it will be very small in numbers," Timothy E Lee, president, international operations told [BS Motoring](#).

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