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# **Honda Closes Civic Hybrid Special Offer**



Honda has sold off all allocated Honda Civic Hybrids which they had planned to sell with a special price and have thus closed the [special pricing](#). The Hybrid Civic will now be available for Rs. 25 lacs due to the high import duties.

“The huge interest in the Civic Hybrid shows that Indian customer is ready to adopt such new environment friendly technologies. The introduction of the special price was our effort to promote this technology. We are very hopeful that with Government’s support for these environment friendly vehicles, a lot more customers would be able to experience this technology in future.” said Mr Jnaneswar Sen, Vice President, Honda SIEL Cars India.

Honda received an overwhelming response to the car at the special price with more than 1100 inquiries in just 4 days and all cars planned for this programme have been allocated against confirmed bookings. The deliveries of the cars are in the process.

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