

Published based on [Honda India Launches Jazz 'X'](#)

Honda India Launches Jazz 'X'



Honda has launched another variant of its unpopular hatchback, the Jazz, and it will be known as the Jazz X. The Jazz X will get gray alloy wheels, basic things like fog lamps, sportier seats, USB connectivity with the music system, rear parcel shelf, front and rear mud flaps and an adjustable drivers seat. The Jazz X will also be available in a new blood red color across all variants. The new Jazz X is priced at Rs 7.45 lakhs (ex showroom Delhi) and is costlier by about Rs 25000. The Jazz is already struggling due to its premium costing and Honda is still trying to justify its price. Dearer by about 25000, the Jazz X may not be popular with potential customers. Time will tell for sure.

"We are delighted to expand the choice of variants for our customers of Jazz with the new Jazz X Grade. The new variant is a result of extensive customer feedback and will offer sporty looks, enhanced interior and exterior styling, and exhilarating driving experience," Mr. Tatsuya Natsume, Director Marketing, Honda India said.

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