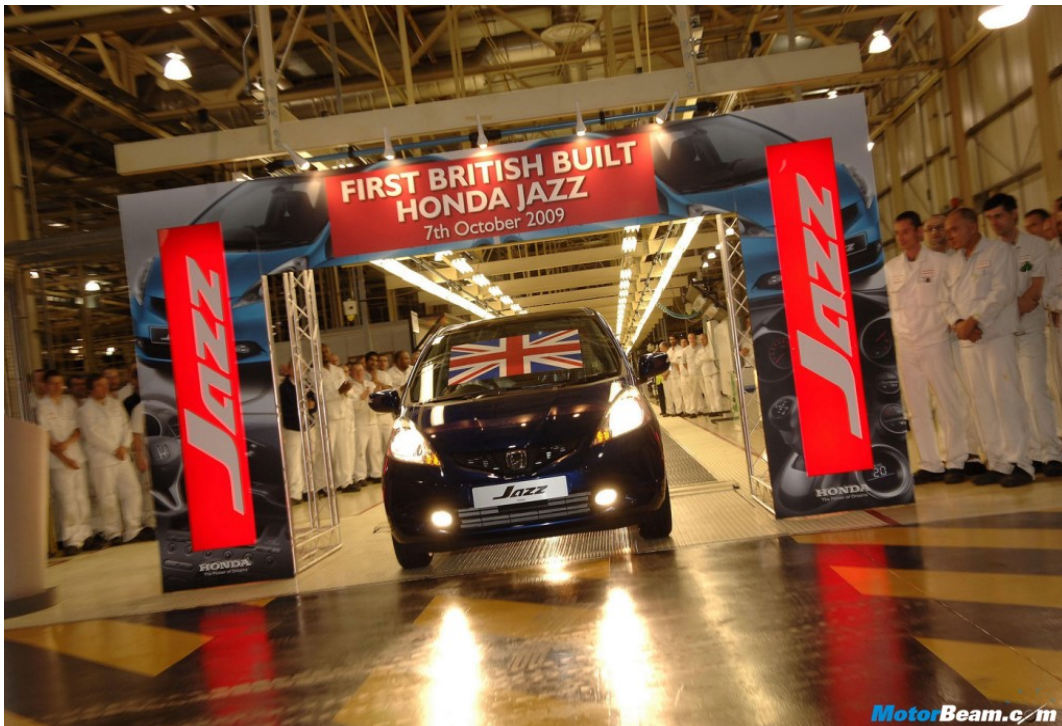


Published based on [Honda Starts Jazz Production In UK](#)

# **Honda Starts Jazz Production In UK**



Honda has shifted the European production of the Jazz from Japan to UK as it rolled out the first British built [Honda Jazz](#) off the production line in Swindon. Every year Honda sells more than 70000 units of Jazz in Europe. Few months back, production of the Civic and CR-V has to be temporarily shut at the Swindon plant to cut costs. Honda UK plans to build 20000 units of the Jazz by the end of March 2010, with 75% cars to be sold in the UK.

"We see this third model as a wonderful opportunity in the current climate and we're extremely proud to be building the Jazz here in Swindon. The car is incredibly popular with customers, and it has won countless awards for quality and reliability. Shifting production to the UK is a real vote of confidence in all our Associates here in Swindon, and recognition of the high standards which we have been able to achieve at the plant," David Hodgetts, Director Honda UK Manufacturing said.

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