

Published based on [Honda Taking Indians For A Ride With Jazz](#)

# **Honda Taking Indians For A Ride With Jazz**



When we earlier posted prices of the Jazz to range from 6.5-6.8 lakhs [here](#), we got quite a lot of negative reactions. However Honda has priced it much more than what everyone expected them to. The [Honda Jazz](#) is priced at Rs. 7.43 lakh for the base version, increasing to Rs. 7.73 lakh for the midlevel Jazz Mode variant and going all the way to Rs. 7.78 lakh for the top end Jazz Active. Add to that all the above prices are ex-showroom, Mumbai and suddenly the Jazz misses the point completely.

At this price point Honda has just confirmed that they will continue to fool Indian customers royally. While we agree the Jazz has space and a few features but a 1.2L petrol engine hatchback (which benefits from 4% excise duty exemption) at this price point is simply insane.. Considering Honda has achieved significant localisation of 77% on the Jazz and imports the remaining parts from its operations in Thailand, the price seems more unjustified. Honda you are no Mercedes and the premium is no way justified. Neither is Honda service anything to talk about. Imagine how much will the 1.5 litre Jazz cost? Perhaps 10 lakhs!!!!!!

[poll id="5"]

You can also find this article published on [Honda Taking Indians For A Ride With Jazz](#), and on the tag pages [Honda Jazz](#).