

Published based on [Hyundai India February Sales Rise](#)

Hyundai India February Sales Rise



Hyundai Motor India's domestic sales soared by over 45% in February compared to its sales the same month last fiscal. Cumulative sales increased by about 32% and exports by over 18%.

"The overall market situation continues to be challenging and not much should be read into the February growth as last year in February, the budget was to be announced and a substantial amount of sales were deferred till March. We expect a fairly flat sales growth curve for the industry for the first quarter ending March 2009," the company's marketing and sales senior vice president Arvind Saxena said.

Hyundai's total sales last month stood at 38,254 units, as against 29,001 units in the same month last year. The domestic market accounted for 21,215 units, compared to 14,600 units last year, while exports totalled 17,039 units, as against 14,401 units in February 2008. Of the segment-wise cumulative sales, the highest was recorded by Hyundai's A2 segment comprising its Santro, i10, Getz and i20 models: over 34,000 units.

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