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Hyundai Sells 3 Lakh i10s



Hyundai Motor India said it has achieved yet another key milestone in its decade old journey in India by clocking the fastest three lakh i10 sales in the shortest span since its launch on October 31, 2007. Of the three lakh i10 cars sold, over 1.44 lakh were sold in India and around 1.56 lakh were exported to over 100 countries across Latin America, European Union, Middle East and South East Asia. The i10 which meets the stringent safety and emission norms even in the European market has become an undoubted segment leader in both the domestic and overseas market.

HMIL Senior Vice President, marketing, Arvind Saxena said, "The company has constantly focused on providing the best for its customers be it design, technology or the best value for money proposition. And the resounding success of the i10 just proves that our customers value these parameters as well and have reinforced our belief that, if we provide the best, we will always be on the fore front be it the domestic or the overseas market".

The 'Made in India' car went global in December, 2007 and since then its total export orders crossed 1.5 lakh plus units in 15 months, company said in a statement.

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