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# Hyundai Genesis Prada Special Edition



Hyundai plans to put the special edition of its flagship car, the [Hyundai Genesis](#) Prada for display at this year's Seoul Auto Show. Developed with the very famous European fashion label Prada, the car receives many luxurious upgrades. The exterior of the Genesis Prada has been coated in the special matte-finish dark blue paint. The vehicle wears exclusive 20-inch nine spoke alloy wheels while the interior includes illuminated flooring, door trims and white Saffiano leather on the seats and dash.



The Genesis Prada has been developed over the past four months and includes only three exclusive examples. The one we see here will be unveiled at the auto show in Seoul and later put on display at Hyundai Motors headquarters, while the other two will be auctioned at the Prada Transformer with the proceeds going to charity.

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