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Hyundai Starts i20 Exports



Hyundai Motor India Ltd has rolled out the first batch of the i20 from its Sriperumbudur plant in Chennai for European markets. Europe is the biggest market for the largest car exporter of India. Hyundai ships out 50% of its exports to the European markets.

The first consignment of 2,820 units will be shipped to the following countries in Europe: Britain, Germany, Greece, Austria, Croatia, Spain, Belgium, Holland and Hungary.

For 2009, Hyundai has set an ambitious export target of shipping its cars to 110 countries which would include Asia Pacific (Australia, Singapore, New Zealand), Latin America (Martinique), Africa, Middle East (Saudi Arabia, Israel, Palestine) and Europe (Armenia, Georgia, Kazakhstan) while consolidating its foothold in the current markets.

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