

Published based on [2012 Hyundai Sonata Brochure Out, Launch Soon](#)

# **2012 Hyundai Sonata Brochure Out, Launch Soon**



The Korean car manufacturer, Hyundai has gone really aggressive in the Indian market with a slew of new model launches one after the other. It has also devised a very clear strategy; make all their products fluidic! Yes, that is right. Hyundai is giving all its new products or facelifts of the older models its characteristic Hyundai Fluidic design sculpture. The latest to get the Fluidic sculpture design would be the Hyundai Sonata. The Hyundai Sonata has been in India for quite some time and has not undergone any major changes till date due to its not so big sales figures. However, with the addition of the Fluidic design, the car looks aggressive and stylish by leaps and bounds.

If you closely follow Hyundai's styling, you would notice one thing for sure; the company's stylists are experts in providing feature lines at the right places in the right angles. The Sonata gets sharp feature lines on the hood which continues from the large front grille, and also sports a sharp waist line running all the way from front to the back. The headlights slightly resemble the Fluidic Verna and get a rectangular wide air dam at the bottom. The rear also sports Fluidic styled tail lamps. the Sonata Fluidic gets a wheelbase of 2795mm with an overall length of 4820mm and width of 1805mm. The overall height stands at 1490mm.

Under the hood, the Sonata Fluidic gets a 2.4 litre GDi engine that produces 201 BHP of power at 6300 RPM and 25.5 kgm of torque at 4250 RPM. The engine is mated to a 6 speed manual or a 6 speed automatic gearbox unit. The Sonata gets loads of safety features like Dual Front Airbags, side and curtain airbags, ESP, ABS with EBD, rear parking assist, impact sensing door unlock, rear view camera and auto headlight control. On the interior, the Sonata gets 2 tone beige interiors with blue LED illumination of cabin, leather wrapped steering wheel and wooden inserts on the interiors. With loads of features, space and appeal, this car is sure to take on its rivals very well, if only Hyundai can price it strategically. The Sonata is expected to be launched in the first week of March.

## THE ALL NEW SONATA

The epitome of luxury and technology.

There's Luxury. Then there's the All New Sonata, a masterpiece crafted with the ultimate in luxury and technology. Designed with the elegant and refined beauty of the orchid flower in mind, the New Sonata embraces Hyundai's "Fluidic Sculpture" philosophy where smooth, flowing lines meet function like never before. Where opulence and efficiency come together to form a car that's more a work of art, than an automobile.



**Fluidic Character Lines**  
Drawing inspiration from the kinetic force of nature, the new Sonata's strong yet fluidic character lines shape the exterior.

**Front Grille**  
Preserving the beauty of a cascading waterfall, the front grille takes its design cues from the harmony of flowing water in nature.

**HD Headlamps**  
The Sonata's cat-eye shaped HD lamps provide high visibility in the darkest of nights, projecting light farther, lower the road to improve driving safety.

**LED Rear Combination Lamps**  
The wrap-around LED based luminous source together with the stylish character line, projects elegance and enhances visibility for a safer drive.



## The embodiment of comfort and convenience.

Once inside, the sheer simplicity of the design is the first thing you notice. That and the fact that this is a logical layout with well-positioned controls enhanced by no small measure of style. From a Hi-visibility supervision cluster to the X-shaped center fascia, everything on the inside enhances the driving experience. The center console is positioned with your every need close at hand and finished with a high gloss film lending it a sporty look.



**Hi-visibility Supervision Cluster**  
With the integrated driver information system, the supervision cluster gives you all the information you need at one glance in an eye-catching Vacuum Fluorescent Display.

**Smart Key with Push Button Start**  
Sensors in the New Sonata detect the Smart Key's presence and the door can be unlocked by just pressing a button on the outside door handle. The Smart Key also facilitates keyless ignition and remote opening.

**Paddle Shifters**  
Paddle Shifters located behind the steering wheel offer lightning fast gear shifts without taking your hands off the steering wheel, thereby adding to the thrill of driving.

**Power Adjustable Seat with IMS function**  
An advanced IMS function retains the driver settings for two driving positions and an electrically adjustable 10-way seat with lumbar support provides optimal driving positions.

## TECHNICAL SPECIFICATIONS

ITEMS	MT	AT
<b>DIMENSIONS (mm)</b>		
Overall Length	4,620	
Overall Width	1,835	
Overall Height	1,490	
Wheelbase	2,765	
Ground Clearance	155	
Front Track	1,591	
Rear Track	1,591	
Fuel Tank Capacity (L)	70	
<b>ENGINE</b>		
Type	2.4L GDI	
Displacement (cc)	2,399	
Maximum Power (ps/rpm)	201 / 6,300	
Maximum Torque (kgm/rpm)	25.5 / 4,250	
<b>TRANSMISSION</b>		
Type	6-Speed MT	6-Speed AT
<b>SUSPENSION</b>		
Front	McPherson Strut Type	
Rear	Multi Link Type	
<b>BRAKES</b>		
Front	Ventilated Disc	
Rear	Solid Disc	
<b>TYRE</b>		
Size	215/55 R17 Tubeless	

## FEATURES

SAFETY
Dual front airbags with passenger detection system
Side and curtain airbags
Active head rest
Electronic Stability Program (ESP)
AIS with EBD
Rear parking assist system
Impact sensing door unlock
Height adjustable front seat belts
Engine immobiliser
Keyless entry with security alarm
Central door locking
Door courtesy lamp
Rear defogger with timer
ECM (Electro chromic mirror)
Rear view camera
Auto headlight control
Foot type parking brake

## NEW THINKING. NEW POSSIBILITIES.

People's expectations toward individual mobility require more than just a convenient means of transportation. The old understanding of cars has become outdated. A car re-invents, individual lifestyles, and it becomes an integral part of their lives. At the same time, the automobile industry has experienced seismic change. Hyundai Motor Company has grown rapidly to become one of the largest automakers, backed by world class production capability and superior quality. We have now reached a point where we need a qualitative approach to bring bigger ideas and relevant solutions to our customers. This is an opportunity to move forward and we have developed a new brand slogan that encapsulates our willingness to take a big leap. Led by our new slogan and the new thinking underpinning it, we will become a company that keeps challenging itself to unlock new possibilities for people and the planet.

