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Jaguar Wins Award



Jaguar has won its first major car award since being taken over by Tata Motors. The Jaguar XF has beaten a string of fancied rivals like the BMW 5 Series, Mercedes CLS, E-Class, Audi A6 and the Lexus GS in the Executive Segment.

The Jaguar XF was Tuesday named Car of the Year by Auto Express, Britain's largest-selling weekly motoring magazine.

Tata Motors bought Jaguar and Land Rover from Ford in March for \$2.3 billion, breathing life into the financially troubled British carmakers. The XF, which costs between 35,000 pounds and 50,000 pounds (~ 35 lacs), was launched in March and has helped boost Jaguar sales by nearly 30 percent.

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