

Published based on [Tata Motors Launches Jaguar XJ In London](#)

# **Tata Motors Launches Jaguar XJ In London**



Tata Motors has unveiled the [Jaguar XJ](#) in both petrol and diesel versions in London, priced at 52,500 pounds (over Rs 41 lakh). The car is the first from the luxury brand to feature Jaguar's next-generation aerospace-inspired aluminium body architecture. The model was showcased in the presence of a well known chat show host Jay Leno. All of Jaguar's Gen III petrol and diesel engines will be available in the 2010 Jaguar XJ.

"These are truly exciting times for us at Jaguar. The new XJ is truly beautiful, exhilarating to drive, and with its bold, enlightened approach to design, it meets the challenges of our fast-changing world. It re-imagines the ultimate sporting luxury car," Jaguar Cars Managing Director Mike O'Driscoll said.

You can also find this article published on [Tata Motors Launches Jaguar XJ In London](#), and on the tag pages [Jaguar XJ](#).