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Land Rover To Serve Global Defence Market



Tata Motors, owners of Jaguar and Land Rover are exploring the possibility to sell the vehicles to the defence market worldwide, which includes countries like India, China, Russia, and certain Scandinavian countries. The standard defence vehicle line-up within Land Rover's range is based on the Defender heavy-duty 4x4 platform.

Tata Motors is charting out plans to aggressively expand its presence in the worldwide defence sector, including India and are in the process of cracking a number of defence deals from overseas and domestic markets. The first Land Rover vehicle rolled off the production line in 1948. From the same location in Solihull, in the West Midlands of the United Kingdom, the factory now produces over 200,000 4x4 vehicles each year.

The original Land Rover was developed after the end of the Second World War to meet a demand from farmers worldwide for a tough and robust light four-wheel-drive vehicle. It has undergone constant evolution and development ever since. With nearly 60 years' experience, Land Rover provides armed forces around the globe with light 4x4 vehicles designed to meet a wide range of defence and peace keeping roles.

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