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Mahindra Navistar Launches 25 & 31 Tonne Trucks



Mahindra Navistar has unveiled its 25 tonne and 31 tonne trucks for the Indian market. The trucks have been developed utilising 175 years of technological and truck R&D expertise and know-how of Navistar and over 60 years of experience of Mahindra in developing successful products based on deep insights of Indian customers and driving conditions. The Mahindra Navistar range of medium and heavy commercial vehicles is being manufactured at a new greenfield plant at Chakan, near Pune. The plant, which spans over 700 acres, has been set up with investments of over Rs. 4000 crore and will produce other M&M products as well. This will help MNAL leverage the benefits of synergies of an integrated manufacturing facility.

In 2005, Mahindra & Mahindra Ltd. and International Truck and Engine Corporation - the operating company of Navistar - entered into a JV to manufacture light, medium and heavy commercial vehicles for India as well as global markets. The joint venture is in the process of addressing every segment of the commercial vehicle market from 3.5 tonne GVW to 49 tonne GVW with variants of passenger transport, cargo and specialized load applications. Mahindra Navistar aims to expand its product line over the next two years to emerge as a full range commercial vehicle player.

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