

Published based on [Mahindra Plans Ssangyong India Launch](#)

Mahindra Plans Ssangyong India Launch



Mahindra plans to launch Ssangyong vehicles in India after completing acquisition (expected to take four months) of the South Korean automaker. Mahindra will retain Ssangyong as a separate unit and is looking at the Korando (new compact SUV) platform that will be launched in the market later this year. Ssangyong has SUV's like Kyron and Actyon which could be launched in our country. Besides SUVs, the Korean company also makes a premium sedan Chairman marquee (pictured above).

"We would look at products to complement our existing range in India. Ssangyong products are priced upwards of Rs. 12 lakhs, a level where our flagship Scorpio SUV price band ends, making way for a perfect product synergy in the Indian market," Dr. Pawan Goenka, president and CEO, Mahindra (automotive sector) said.

You can also find this article published on [Mahindra Plans Ssangyong India Launch](#), and on the tag pages [Mahindra-Ssangyong](#).