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Mahindra Comes Up With Interesting Videos

Mahindra has released two videos today. One is the 2012 Bolero's latest advertisement, which is something very well executed by their advertisement company. The other is Anand Mahindra taming the Cheetah (who is on top of a XUV500) at the 2012 Auto Expo. Obviously the Cheetah is not real and is an animation but still the creative folks at Mahindra have thought out of the box to come up with this. Which one do you like and what do you feel about these videos?

[youtube:<http://www.youtube.com/watch?v=k9k9JhH064E> 540 375]

[youtube:<http://www.youtube.com/watch?v=3VNBPoisXVA> 540 375]

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