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Mahindra Pik-Up US Launch In February 2010



[Mahindra](#) plans to start production of the [Mahindra Pik-Up for the US](#) market by the end of this year and commence its sales by February next year. The [Mahindra Pik-Up was recently launched in Australia](#). Mahindra had earlier planned to launch the Pik-Up in U.S in 2009 but due to recession and dwindling market demand for pick up trucks, Mahindra had postponed the launch of the Pik-Up.

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