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Mahindra Targets Sale Of 1 Lakh Used Cars



[Mahindra](#) Firstchoice has set a target to sell one lakh used cars by 2014. The company, with its 60 outlets (expected to be 300 by 2014) across the country, has sold 10,250 used cars last year and expected to sell 18,000 cars this year, of which over 9,000 have already been sold. The company had recently opened its superstore in Thiruvananthapuram and would soon be setting up one in Kochi and another in Bhopal.

You can also find this article published on [Mahindra Targets Sale Of 1 Lakh Used Cars](#), and on the tag pages [Mahindra](#).