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Maruti Sells 10 Lac Altos



Maruti Suzuki India has sold 10 lac units of its the Alto in the domestic market. The Alto was launched eight years ago in September 2000, with two variants. Currently it sells in three variants. Maruti had completed the production of 10 lakh units of the Alto in February this year.

A senior company official said that the first five lakh units of the Alto were sold in six years of its launch, while the next five lakh units sales happened within just a little over two years.

Besides the domestic market, Maruti Suzuki India exports the car to countries like Switzerland, Germany, the Netherlands, Finland, Greece, Austria, Ireland, the UK, France, Italy and Sweden. So far it has exported over 1.8 lakh Altos. The company plans to start exporting the Alto soon to new markets like Denmark, Hungary and Portugal, the official said.

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