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In order for a car to be successful in India, it has to be either cheap and fuel-efficient or it has to be a Maruti. That is what the sales of the recently launched mini-van from India's largest carmaker suggest. The [Maruti Eco](#) which is nothing but a Versa with a new engine and promotion strategy is commanding a waiting period of close to 5 months. As always the company is in the process of boosting production with most sales coming from Omni upgraders. The price seems to have worked for the Eco which starts at only Rs. 2.59 lakhs.

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