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Maruti Suzuki has crossed 1 crore sales in the Indian market, after 29 years of selling cars in the country. The first Maruti car (the original 800) rolled out in December 1983 and since then Maruti has dominated the Indian car market. It took Maruti Suzuki 23 years to sell 50 lakhs cars, while the other 50 lakh cars (of the total 1 crore) were sold in just 6 years. The 1 crore vehicle is a red Swift VXi. The top 5 models to get the sales for Maruti Suzuki include the M800 (26.36 lakh units), Alto (19.08 lakh units), Omni (14.37 lakh units), Wagon R (11.14 lakh units) and Swift (6.85 lakh units).

One such model which has not contributed much to the 1 crore number is the Maruti Suzuki SX4. The company has now launched a celebration edition of the SX4 to mark 1 crore sales. This celebration edition is available in white colour only and carries body graphics and decal. The SX4 Celebration Edition also features new seat fabric, chrome AC louvers, chrome inside door handles, cubic printing on arm rest, celebration floor mats and pillow. This will be available in limited numbers.

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