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Maruti Plans To Sell 50,000 Units Of A-Star



Maruti Suzuki India Ltd said on Friday that it was targetting sale of about 50,000 units of its latest model A-Star in the Indian market. The car would be manufactured in Manesar production facility where the capacity has been upgraded to manufacture three lakh cars a year.

The A-Star will be made in over 200 variants and exported to around 150 countries across Europe, the Middle East, Latin America, Asia, Australia and Africa. A-Star would contribute half of Maruti Suzuki's overall export target of 200,000 units by 2010-11. The company plans to commence exports of A-Star in early 2009 to Europe.

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