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Maruti Starts A-Star Exports



Maruti Suzuki has started exporting A-star, its newly launched small car, to Europe. The first consignment of A-star exports left in a specially designed wagon from the Gurgaon railway station for Mundra port in Gujarat.

"The dispatch of first consignment of A-star from Gurgaon railway station is a quantum leap for Maruti Suzuki towards the company's future as a small car manufacturing hub for Suzuki, Japan," the company's managing executive officer (production), M.M. Singh said. "The A-star cars will be sold under Suzuki Alto brand in Europe. Maruti has invested in a new port and dedicated car handling facility at Mundra port," Singh added.

Earlier, the company had announced it would scale up exports of its existing models to 100,000 units, and "export large volumes" of A-star to European markets beginning 2009.

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