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# **Maruti's Growth Courtesy Of Swift & Dzire**



Maruti is concerned over sales growth coming mainly from the Dzire and Swift. Unless its other products contribute equally Maruti could face problems in the long-term. The [Maruti SX4](#) hasn't been doing well of late, maybe due to the new [Honda City](#) and the [Fiat Linea](#). The WagonR and [A-Star](#) are having tough competition from the [Hyundai i10](#).

"My concern is about the quality of our growth. Although we achieved good overall national numbers, the region-wise and model-wise performance was not uniform. We relied mostly on Dzire and Swift to power our growth," Maruti Suzuki India MD and CEO Shinzo Nakanishi said. The company's performance in many other models was not upto the mark, he added.

"The wide range of models and our national presence are competitive advantages for us. We have to take full benefit of these competitive advantages and focus on all models and all regions. Without improvement in these areas, we may be able to grow for one or two years, but we will face a problem in the long term," Nakanishi said.

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