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# **Maruti DZire Crosses 1 Lakh Sales**



Maruti Suzuki has managed to sell one lakh units of the [Swift DZire](#) within 18 months of launch. The company had launched the DZire in March 2008 in both petrol and diesel variants priced between Rs 4.49 lakh and Rs 6.70 lakh. This follows the company's recent milestones, including achieving 80 lakh units of cumulative production for all its brands, followed by roll-out of one lakh units of its KB-series engines and launch of the 1,00,000th units of the [A-Star](#). The company has scaled up production of DZire from 4,000 units initially to 7,000 units a month now.

You can also find this article published on [Maruti DZire Crosses 1 Lakh Sales](#), and on the tag pages [Maruti Swift](#).