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Maruti Suzuki Swift One Million Limited Edition Launched



Maruti Suzuki has announced the launch of a limited edition of Swift. The limited edition car is branded: "Swift One Million Edition" and shall be available in a specially created "Goldsmith Black" color and shall be loaded with smart and attractive features like graphics, special integrated stereo with USB and speakers, leather seats, cushions, foot-mats and an artistic decal on the exteriors. The limited edition celebrates Maruti Suzuki's landmark of selling one million cars a year, achieved in late March. The one millionth car was a Swift, and it rolled out of the Manesar plant. The Swift One Million Edition is available in Vi version (Petrol) at a price of Rs. 4,83,079/- (ex-showroom, Delhi). Only 1,000 units of this celebration model are being offered.



"It is indeed a moment of pride for us. Swift One Million Edition is our gesture to show gratitude to our customers who have strongly supported us in our journey to reach milestone of one million sales in one year," Mr. Mayank Pareek, Managing Executive Officer, Maruti Suzuki India, said.

Picture for illustration purpose only!

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