

Published based on [Mercedes Benz Enters Used Car Business In India](#)

# **Mercedes Benz Enters Used Car Business In India**



Mercedes-Benz has launched its global pre-owned car business for India. This program, under the name “Proven Exclusivity” utilizes specific globally standard methods for vehicle evaluation, quality and warranty to offer Mercedes-Benz certified pre-owned cars to customers.

“Comprehensive evaluation and refurbishment criteria, scientific tools for audit and inspection as well as manufacturer backed warranty go into the making of a certified ‘Proven Exclusivity’ vehicle. The dream of owning a Mercedes-Benz thus becomes even more achievable. At the same time customers can also drive in their existing vehicles and drive out with their new Mercedes-Benz cars by utilizing the trade-in route under ‘Proven Exclusivity’”. - Dr. Wilfried Aulbur, MD & CEO, Mercedes Benz India

These pre owned vehicles will be put up on sale through the dealership network across the country and the dealerships will assist the customers with financing and documentation as well. This program is operational in 35 countries since last year.

You can also find this article published on [Mercedes Benz Enters Used Car Business In India](#), and on the tag pages [Mercedes-Benz](#).