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Mercedes-Benz Introduces Star Lease



Mercedes-Benz has introduced Star Lease for its complete range of cars available in India. "Star Lease" is being provided through Daimler Financial Services India, across all Mercedes-Benz dealerships in the country. Under Star Lease, customers will pay only what they use with a fixed month lease rate. The car will be owned by Daimler Financial Services, while maintenance will be taken care off by the dealers. The customer will benefit from a lower fixed EMI as compared to the financing of the vehicle. The vehicle would not feature as a part of the customer's asset and hence would give him tax benefits. The lease contracts can be chosen between two to five years.

"Like many other firsts, Mercedes-Benz first brings to India a financial product which can change the way consumers purchase a car. Our leasing product shall ensure easy upgrades for consumers & hassle free ownership experience. We are proud to be the only luxury car manufacturer to offer this option in India." He further added, "Consumers shall now have an option to drive away a Mercedes-Benz without any initial investment & just pay affordable rentals which shall cover all insurance & maintenance costs for 3 years," Mr. Debashis Mitra, Director, Sales & Marketing, Mercedes-Benz India, said.



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