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Mercedes-Benz Opens First Dealership In Gujarat



Mercedes-Benz India has inaugurated its new showroom and authorised service center, Benchmark Cars in Ahmedabad, showcasing the powerful roadsters from their enthralling AMG range the SLK 55 AMG & the SL 63 AMG. Benchmark Cars, the only dealership in the state of Gujarat is strategically located on the SG Highway and is spread over an area of 25000 sq. ft. This dealership and service center utilizes the ultra modern Mercedes-Benz 3-S integrated facility concept offering a one stop solution for Sales, Service & Spares to customers in Gujarat.



This dealership embodies all the brand attributes of Mercedes-Benz - magnificent showroom, drive-in valet service, a luxurious customer lounge and well trained staff to complete the Mercedes-Benz experience. The service center is equipped with eight mechanical bays and six body paint bays with trained service personnel geared to ensure quick, efficient service delivery. In Gujarat, Mercedes-Benz has a strong base of 600+ satisfied customers and sees significant potential in this market.

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