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# **Mercedes-Benz Optimistic About Indian Car Market**



[Mercedes-Benz](#) is optimistic of achieving good sales growth in India in the coming months inspite of stiff competition from arch rivals BMW and Audi. In 2008, the company sold 3,625 cars in India, 46% up from the 2,491 vehicles it sold the year before.

"Last year we led India's luxury car segment with a 46% market share. This year Mercedes is somewhat behind BMW, but we are hopeful of gaining momentum in the coming days," Wilfried Aulbur, MD and CEO of Mercedes-Benz India said. "Now we are facing stiff competition from various luxury cars like Jaguar, Audi and BMW," Aulbur added.

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