

Published based on [Mercedes India Introduces New W212 E-Class](#)

Mercedes India Introduces New W212 E-Class



Mercedes-Benz India has just launched the ninth generation E-Class. The new [Mercedes E-Class](#) sports a 3.5 liter V6 engine and has been introduced in the top-of-line Avantgarde styling. The engine will be locally assembled at Mercedes' Pune plant. With over 10,000 customers in India, the E-Class has been the most popular luxury sedan in India. The W212 E-Class is priced at Rs 46.98 lakh (ex-showroom, Delhi).



"The all-new E-Class is the perfect embodiment of the brand's core values rooted in timeless design, craftsmanship and innovation. This outstanding product- the ninth generation E-Class displays outstanding driving dynamics, and represents our cumulative experience garnered over 123 years of automotive

leadership. The overriding theme behind the E-Class has been to create a vehicle that has a perceptive, sophisticated, intelligent and intuitive persona- much like the owners of this distinctive automobile," Dr. Wilfried Aulbur said.



The 3.5 liter V6 engine churns out 272HP of power with a torque of 355NM. Engineers have also made the new E-Class much more efficient, with direct-injection technology enabling the range to be, on average, 6% more fuel-efficient as compared to its predecessor. The New E-Class also has the distinction of being the world's most aerodynamically efficient luxury saloon.



MotorBeam.c/m

The New E-Class has re-designed twin headlamp, an arrow shaped bonnet featuring three louvers and chrome surround, sporty rear bumper and 17" light alloy wheels. Marking its debut with this product are new trendsetting technologies –like drowsiness detection system – ATTENTION ASSIST, LED daytime lighting, Intelligent Lighting System, etc. ATTENTION ASSIST calculates individual driver profile during the first few minutes of every trip and includes 70 parameters such as vehicle speed, lateral and longitudinal acceleration, to alert the driver during signs of drowsiness raising the safety levels and prevents accidents. Activated from the speeds of 80 and 180kmph.



The New Adaptive Mainbeam Assist feature also introduced in the new E-Class further enhances the intuitive attributes of this vehicle. The main advantage being, that it helps the driver to comprehend the contours of the road faster and easier by automatically adapting the headlamp range and light distribution in tune with the prevailing conditions. Additionally, the new E-Class also offers as standard PARKTRONICS with the new Advanced Parking Guidance which helps the driver to search for suitable parking space extending visual and audible steering support during parking. Standard specifications also include the Audio 20 CD infotainment system with a twin receiver, CD-player, eight loudspeakers and a Bluetooth interface for a mobile phone.



You can also find this article published on [Mercedes India Introduces New W212 E-Class](#), and on the tag pages [Mercedes E Class](#).