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# **Mitsubishi Montero 09 Launched**



Hindustan Motors and Mitsubishi Motors have launched the 09 edition of the Montero in Mumbai. Mitsubishi launched Montero four years ago in the Indian market and till date it had sold 600 units. The new version is priced at Rs. 41.94 lakh (ex-showroom). Mitsubishi also launched their newest dealership, Autodrome at Atria Mall, Worli. Autodrome is a company-owned showroom.

“Mumbai has been one of our fastest-growing markets over the past few years. In order to build a sustainable, successful business, you have to be present in a market (such as Mumbai),” Hindustan Motors Managing Director R. Santhanam said. “We have a 42-43% market share in the premium SUV category,” he added.

Montero 09 comes with a chrome-plated front grill, seven spoke 17” light alloy wheels, Yokohama tubeless radials and is capable of extreme off-roading. Montero 09 is imported from Japan. It is not made or assembled in India. The Montero sports a 3.2-litre common-rail diesel engine that develops 164bhp and 383NM of torque. It is available in both automatic and manual transmission.

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