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Hindustan Motors and Mitsubishi Motors, launched The Mitsubishi Outlander, a technologically sophisticated and distinctive SUV. The Outlander is making a debut in India after receiving phenomenal success in North America, Japan, Australia, Canada and Western Europe, for its all-season, all-road capabilities, courtesy its unique Electronically Controlled All-Wheel Control System.



The Outlander's All Wheel Control (AWC) is powered by 2.4 litre, 16 valve MIVEC (Mitsubishi Innovative Valve Timing and Electronic Control system) PETROL engine. The car gives a maximum power of 170 PS/6000 rpm and has a flat torque of 226 N-m/4100 rpm. Its rigid body leads to superior handling stability with aluminum roof panels that are lighter. This reduces roll and adds to a sedan-like driving stability.

The manufacturers have given much thought on the safety aspect of the Outlander. The RISE (Reinforced Impact Safety Evolution) body of the vehicle results in improved collision safety for all occupants, regardless of impact directions. For adventure lovers, it has INVECS-III (Intelligent and Innovative Vehicle Electronic Control System), CVT (Continuous Variable Transmission) with 6-speed Paddle Shifts on steering wheel, like those fitted on legendary Lancer Evolutions', which are ideal for sporty operations. It also hosts the Electronically Controlled

4WD (Four Wheel Drive). The drive mode selector dial can quickly change the Outlander's drive mode from 2WD to 4WD or 4WD lock mode to master even the most demanding off-road conditions.

Outlander's Split Tailgate with Park bench can accommodate two adults and a child's convenient seating for enjoying the great outdoors. Its interior has been designed for maximum ease of space and convenience, the Remote folding rear seats can be tumbled from the tailgate when loading large items, at the touch of a button. The vehicle can accommodate five occupants with relative ease. Its Smart Key enables locking or unlocking of the doors and tailgate, as well as turning on or off the ignition without inserting a key.

Mitsubishi has also made the product exciting for the music lovers. The SUV comes fitted with customized speakers and 650 Watts Rockford Fosgate Music System. Use of sound blocking and vibration absorbing devices enables high quality sound reproduction in the car.



Other features include dual stage front and co-passenger air bags, automatic climate control a/c, reverse parking sensors, cruise control, multi information display system, security alarm, power and heated seat and engine immobilizer and over a dozen big and small storage spaces. The safety features and ample capacity makes Outlander a complete family car.

Taking forward the 'One Country – One Price' policy, HML has priced Mitsubishi Outlander at Rs. 20.20 Lacs (Ex showroom Price) across the country. The Outlander is available in seven vibrant colors – Cascade White, Silver Dew, Sunrise Yellow, River Blue, Pasture Green, Twilight Red and New Moon Black at all thirty eight dealer locations. The vehicle will be assembled at Hindustan Motors Chennai Car Plant, situated at Tiruvallur at the outskirts of Chennai in Tamil Nadu.

Source - Mitsubishi

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