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Mahindra Offers Discount On Logan



Mahindra-Renault's Logan hasn't been selling well and thus the company is offering discounts of Rs 60,000 on the Logan. The discount is a mix of direct cash discount from Mahindra Renault and the benefit of the Cenvat cut. The discount is on all variants of the Logan and will be valid till December 27.

"We are offering a uniform discount of Rs 60,000 on the car from tomorrow, which is a mix of direct cash discount from us and the benefit arising out of the Cenvat rate cut." said Nalin Mehta, chief executive officer, Mahindra Renault.

The Base variant of Logan petrol, the Logan 1.4GL now comes at Rs. 4,12,000 against the Rs. 4,72,000 earlier. Base variant of Logan diesel - Logan 1.5 DLE diesel comes at Rs 5.15 lakh as against Rs 5.75 lacs earlier. Customers can also avail themselves of a bonus of Rs 10,000 under an exchange offer, which will be in addition to the Rs 60,000 cash discount.

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