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# **Mahindra Renault Launches Logan Edge Connect**



Mahindra Renault has launched a new variant of Logan, the Logan Edge Connect, eyeing to increase the sales volume of its Logan variant by 15-20% during the next fiscal. The four new models of Logan Edge Connect are available in the ex-showroom price range of Rs 5,45,928 and Rs 7,40,628. The car was unveiled by actor Kunal Kapoor, the brand ambassador for Logan.



"Logan Edge Connect is an extension of Logan Edge brand and its new features are developed on the basis on evolving customer needs," Mahindra & Mahindra General Manager Gaurav Saxena said.

With the new model, Logan is now available in 13 variants. Fitted with high-end music system, the car would also have integrated hands free telephony system allowing the driver to conveniently operate mobile phone from anywhere within the car. The car is also equipped with advanced Driver Information System (DIS), aimed at providing useful data such as fuel consumption, average speed and duration for which fuel is likely to last.

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