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Mahindra Renault Logan To Visit The Tailor



If we were to sum up the Mahindra Logan in one sentence it would be *"Dipping sales, price reductions and JV almost always on the verge of breaking."* But that all is set to change as Renault has finally agreed to the demands of Mahindra. The Logan will be given a new lease of life with a few changes to the vehicle making it more suitable for the Indian market. Firstly, the 4.2 meters [Renault Logan](#) will be altered to less than 4 meters to benefit from 10% excise duty against the current 22%. This will result in a massive price reduction and a new positioning of the Logan.

Along with the shortening modifications there will be other changes too, including wipers being bought to the right side and increased localisation from the current 50%. Production is also set to shift from Mahindra's plant in Nashik to the recently inaugurated Renault-Nissan plant in Chennai. This new positioning strategy makes Renault believe that the Logan's sales will increase almost three folds to 15,000 units by the end of the next fiscal year.

You can also find this article published on [Mahindra Renault Logan To Visit The Tailor](#), and on the tag pages [Renault Logan](#).