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Ghost Doubles Rolls-Royce Sales



Rolls-Royce have seen their sales double this year to over 2000 units globally and much of this can be attributed to the recently launched Ghost. 75% of Rolls-Royce sales are of the Ghost, which is the cheapest Rolls-Royce in the British marques portfolio. In the U.S, Rolls-Royce has witnessed sales growth of 360%, whereas in Europe sales grew by 250%. Asia-pacific has seen the highest growth in sales by 8 times owing to splendid performance by the company in China and India. We can expect more models to come from the Ghost platform in a couple of years including a coupe.

You can also find this article published on [Ghost Doubles Rolls-Royce Sales](#), and on the tag pages [Rolls Royce](#).