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India Rolls Royce's 3rd Largest Market



Rolls Royce's third largest market in the Asia Pacific region is India, coming only after China and Japan. The super luxury car maker sold less than 10 units in the Indian market last year but will sell close to 70 units (50 units of the Ghost) in 2010. The company has two dealerships in the country, one at Delhi and the other at Mumbai. In China it has eight dealerships whereas Japan also has two dealerships.

"We are running at full capacity and a lot of cars are going into the Asia Pacific region, including India. It is the hottest market. India is one of the top three markets in Asia Pacific," Rolls Royce Motor Cars, Asia Pacific Manager (Corporate Communications), Hal Serudin said.

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