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Rolls-Royce Celebrates Spirit of Ecstasy



Rolls-Royce is celebrating 100 years of the Spirit of Ecstasy (the flying lady mascot) in 2011. To mark a year of celebration every Ghost and Phantom produced at the home of Rolls-Royce in Goodwood will bear a Spirit of Ecstasy with the inscription Spirit of Ecstasy Centenary 2011. This will be etched into the base of each statuette, in a specially selected font ITC Willow. On 6 February, the date on which Charles Sykes' Spirit of Ecstasy design was first registered. Rolls-Royce hosted a drive through central London. One hundred contemporary and historic Rolls-Royce cars made their way through the capital's streets taking in key landmarks en route, such as Berkeley Square and Conduit Street, the current and original homes of Rolls-Royce in London.

You can also find this article published on [Rolls-Royce Celebrates Spirit of Ecstasy](#), and on the tag pages [Rolls Royce](#).