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Rolls-Royce Phantom Coupe



Super luxury carmaker Rolls-Royce will introduce new range of cars, which it is currently developing, in India by mid-2010 as it looks to cash in on the burgeoning number of billionaires. The company is also expanding its current portfolio in the country and will launch a new model, Phantom Coupé, this year, expected to be priced over Rs 3.5 crore.

"We are working on an additional range of cars, which will allow us to expand the brand further. The new family will not compete with the Phantom, but it will be the second most expensive in the world," said Rolls-Royce Motor Cars Director Graeme Grieve. "It will come to the Indian market by mid-2010," he added. The BMW group company is currently developing the new range of cars at its facility in Goodwood, England.

Rolls-Royce currently offers three products -- Phantom, Phantom EWB and Phantom Drophead Coupé -- in India. These models are priced at Rs 3.15 crore (ex-showroom) upwards.

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