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# Skoda To Launch iPhone & iPad Apps



Skoda will launch media services, an application for iPhone and iPad. Designed to provide media with non-stop access to all relevant information and media functions, Skoda Media Services will be freely downloadable via the iTunes Store. Whether the user needs up to the minute news, photographs, films, technical data or the right contact person, Skoda's new mobile application will offer relevant first hand information. In its pilot stage, the project is designed exclusively for Apple devices with the iOS operating system, but the company intends to extend the application in the future and offer a larger number of mobile features and functions.

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