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# **Skoda India Inaugurates Online Sales Project**



Buying a new Skoda is now just a click away with Skoda India launching the *Fabia online sales project* in association with CarWale. It would be the first of its kind in the country, where 3 variants of the [Skoda Fabia](#) namely Active 1.2, Classic 1.2 and Classic 1.4 can now be booked over the internet at any time and from any place. Buyers can save upto Rs. 50,000/- this festive season by ordering the Fabia online. The main objective is to make the car buying a hassle free and a haggle free experience by providing complete and transparent information while also streamlining the buying process.

"Skoda has always believed in providing the most innovative products and services to our customers. Our association with CarWale is the first of its kind in India giving Online Sales a new dimension with our Superhatch - the Skoda Fabia. This online process will help in streamlining customer acquisition costs and the benefits will be passed onto the customer. The project is a pilot for us, we are experimenting with this innovative idea and hope that this will bring customer friendly changes to the automotive market in India," Mr. Thomas Kuehl, Board Member, Sales & Marketing, SkodaAuto India, said.

You can also find this article published on [Skoda India Inaugurates Online Sales Project](#), and on the tag pages [Skoda Fabia](#).