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Tata Motors Launches New Manza



Tata Motors has introduced the new Manza. With a fresh new look of dual tone interiors and an exterior make-over, the new Tata Manza will be available across all Tata Motors dealerships from February 7, 2011. Equipped with 90PS Safire petrol and Quadrajet diesel engines, the new Manza has been priced, starting from Rs.5.14 lakhs for the Safire petrol range and from Rs. 5.91 lakhs for the Quadrajet diesel range (ex-showroom, Delhi).



The driver's seat is adjustable for height and lumbar support. The fully integrated 2-DIN stereo system with Blue 5 (that seamlessly makes the music system become your phone), steering mounted control, Aux-in, USB port & DIS enhance infotainment. Top of the line safety and security features like ABS, airbags, multistage drive away auto locking, rear demister, collapsible steering, energy absorbing steering wheel, door intrusion beam for side impact ensure complete safety.



The top end variant of the new Tata Manza series, the Tata Manza Elan, comes with a host of premium features like dual tone alloy wheels, burgundy and beige interiors, chrome garnished bottom weather strip, fog lamps, and an all new premium and exclusive Tyrian wine color. Among other high-tech features, the Tata Manza Elan also has 'follow me home headlamps' which stay on for one minute after the car is switched off and can be extended by 30 seconds more by just pressing the lock key again. Led by customer insight, yet another unique feature is the 'delayed power window,' even if the windows are left open and the key removed from ignition, they can be rolled up by just pressing the power window switch.





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