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# **Tata Motors Increases Prices By Rs. 12,000/-**

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Tata Motors has increased the prices of all its cars except the Nano and Aria, citing increase in input costs hurting their margins. The largest Indian car company has left the Nano and Aria as they are not doing good sales number and are currently being offered at a discount. The price hike is effective immediately and is between Rs. 7000/- to Rs. 12,000/-. Earlier this year, Maruti Suzuki, General Motors, Toyota and Mahindra have undertaken price hikes of its vehicles blaming the depreciating Rupee for this action.

"The high input costs have been impacting us for quite some time. We have decided to pass on some burden to our customers. The quantum of the hike will vary between Rs 7,000 and Rs 12,000 depending on the model. The price hike has been effected since yesterday," a Tata Motors spokesperson said.

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