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# **Tata Motors Organizing Nano Superdrive**



Tata Motors is organising a 15,000 km long drive across India for its Nano customers. Participants can register for the competition via the internet from May 26 onwards. The winners for the Nano Superdrive will be announced on May 30th. The epic Tata Nano 'Superdrive', flags off on the 2nd of June 2010 from factory gates at Sanand on three different routes covering an incredible 15,000kms over a period of 26 terrific days. It is free-for-all open contest where participants can register online. The winners for the Superdrive contest will be announced on the Tata Motors website.

The three teams will cover three different routes viz., Saffron Route, White Route and the Green Route. The Saffron Route will cover the north India covering Sanand, Pali (Rajasthan), Haryana, Amritsar, New Delhi, Aligarh, UP, Bhind, Gwalior, Kota and back to Sanand. The White Route will cover the central India and Eastern India covering MP, Chhatisgarh, Jharkhand, West Bengal, Orissa, Andhra Pradesh and Maharashtra. The Green Route will encompass South India including Ahmedabad, Vadodra, Mumbai, Goa, Mysore, Ernakulam, Chennai, Bengaluru, Nashik and back to Sanand.

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