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Tata Motors To Launch Nano In Africa



Tata Motors will introduce the [Nano](#) in Nigeria within next 18 months, ahead of its planned launch in Europe. The car would be available for about NGN 360 for the base model, same as the price in the Indian markets. The car carries a price tag of Rs 1.23 lakh to Rs 1.72 lakh (ex-showroom) in the Indian capital for three variants.

"The launching of the Nano was branded everyman behind the wheel and will benefit Nigerians much as public transport systems like metro are not available here. The Nano will cost NGN 357,480 (about Rs 1.16 lakh) in Nigeria, which is much less than the price of most second hand saloon cars sold here," Tata Africa Nigeria, Sudeep Ray, said.

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