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Tata Nano Launch & Details



The Tata Nano is being launched today at the Taj in Mumbai. We had posted [detailed specifications of the Tata Nano here](#). I am sure you all must be excited about the car and would want to know more details about the pricing, variants, specifications and booking. So here goes :-

- Booking amount for the Nano is Rs. 2,999/-
- Booking would begin on 9th April and remain open till 23rd April, 2009.
- Deliveries of the Nano will start in July, 2009.
- To make the car more easily accessible to people, the Tata Motors team will sell the Nano not just through Tata car dealerships across the country, but also through conventional retail outlets like Westside and Croma.
- The application forms will be available for Rs 300 across some 30,000 centres, including Tata dealerships, Croma and Westside.
- The Nano can be booked online and payment can be made through netbanking.
- The price of 1 lakh will be applicable only to the initial 1 lakh customers.
- The first one lakh applicants would be allotted the Nano by a random draw and they would not be given any interest on their booking money.
- Tata Motors would pay 8.5% interest to applicants who don't feature among the first one lakh buyers.
- There are 3 variants of the Nano - Nano base, Nano CX and Nano LX.
- The base Nano will comply BSII norms and the other variants will comply with BSIII norms.
- Nano standard will be available in racing red, ivory white and summer blue. Nano CX will be available in racing red, ivory white, summer blue, champagne gold and lunar silver, whereas the top end Nano LX will be available in sunshine yellow, champagne gold and lunar silver.
- Tata will produce 50% of the base variant of the Nano.
- The Nano will reach 60kmph in 8 seconds and is electronically limited to 105kmph.
- The car comes with a 15 liter fuel tank.

- The Nano has a turning radius of 4 meters and comes with tubeless tyres.
- The Nano petrol returned a mileage of 23.6kmpl when tested by ARAI.
- Tata offers the Nano with 18 months or 24,000kms standard warranty.

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