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Tata Nano Launch On 23rd March 2009



The much awaited Rs 1 lac Nano from Tata Motors would be launched on March 23, Tata Motors said on Thursday. The launch would happen at a function to be held in Mumbai.

Nano will be on display at the Tata Motors dealerships from first week of April and bookings would start from second week of April, the company said in an official statement.

The company is making arrangements for the widest possible dealer network to book the car, so that prospective customers can conveniently avail of booking facilities at their locations, across India. The booking process and other details will be announced on March 23, 2009.

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